

## Digital Curriculum Assistant

Professor [Todd Rogers](#) at the Harvard Kennedy School seeks a Digital Curriculum Assistant to help redesign his class, MLD-304 Science of Behavior Change, for virtual instruction in Fall 2020. This is a large, well-developed in person course focused on behavioral economics and other behavioral sciences that needs to be adapted for online instruction. This part-time position is expected to take 50 hours this summer, beginning immediately and concluding before the end of August.

### This position entails:

- Curating behavioral economics content for an online course
- Co-designing activities that are optimized for a digital learning experience
- Working closely with Todd Rogers

### Candidates should have the following skills and experience:

- Experience designing and developing online curricula, materials, and activities (synchronous or asynchronous).
- Behavioral economics/behavioral science experience a strong plus but not required.
- Existing Harvard affiliation (current student, alum, etc.) a plus but not required.

**To apply:** Email the following as PDF attachments to Emma Starr ([emmastarr@hks.harvard.edu](mailto:emmastarr@hks.harvard.edu)): 1) a resume, 2) a one-paragraph summary of previous remote instructional design experience, and 3) a sample of previous instructional design work you have done or others' work that you think is stellar and could imagine being integrated into a course like this. Please put "Digital Curriculum Assistant Application" in the subject line. Position to begin as soon as possible.

### More Information about MLD-304 Science of Behavior Change:

The Science of Behavior Change (MLD 304) has one central objective: to improve students' abilities to design policies and interventions that improve societal well-being. It accomplishes this by focusing on how to leverage insights about human decision making to develop interventions ("nudges"). This will be accomplished by building on the toolbox that standard economics provides for influencing behavior (namely, incentives and information) with the insights from behavioral science.

There are three additional, though secondary, goals for this class. First, it will help students better understand the science of how humans make judgments and decisions. Second, this course aims to improve the quality of students' own judgments and decisions. Third, this course aims to increase students' familiarity with randomized experiments so they can be a smarter consumers of claims that interventions cause certain outcomes. Applications of the material covered in this course include policy design, healthcare, energy, politics, education, finance, negotiation, risk management, diversity, human resource management, and organization of teams, among others.

*Harvard University provides equal opportunity in employment for all qualified persons and prohibits discrimination in employment on the basis of race, color, religion, creed, sex, sexual orientation, gender identity, national origin, ancestry, age, veteran status, disability unrelated to job requirements, genetic information, military service, or other protected status.*

Note: We are only able to hire people who are eligible to work in the United States without needing the University's visa sponsorship.